



Joining forces for action



RCE-ESMO-ESO Training Course for Rare Cancer Patient Advocates 2022

Ensuring the needs of rare cancer patients are reflected in the policy agenda

Case Study

Jo Gumbs, OcuMel UK

Novel approaches across cancer types

Jo Gumbs, OcuMel UK

Problem

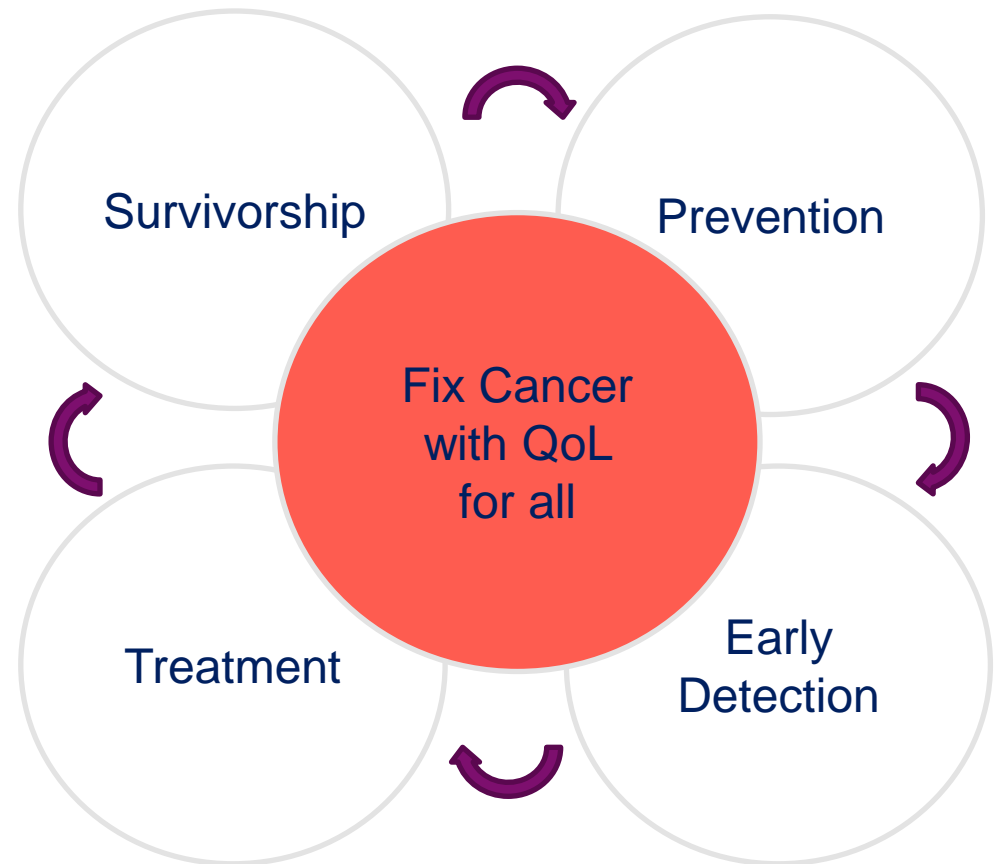
55% of all cancer deaths in England are from rare or less common cancers¹

Common Cancers

Population based screening
Data Collection
Medicine Development

Rare cancers - Smarter not harder

Early detection
Data – Privacy Preserving
Treatment models



1. [Getting a better deal for people with rare and less common cancers, Cancer 52](#)

2. <https://individualizedmedicineblog.mayoclinic.org/2021/11/17/identifying-inherited-gene-mutations-in-pancreatic-cancer-can-lead-to-targeted-therapies-better-survival/>



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Thank you!

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